



BETHLEHEM PARKING AUTHORITY

85 W. North Street
Bethlehem, Pennsylvania 18018
Phone: 610-865-7123 – Fax: 610-865-7124
Email: info@bethpark.org - Website: www.bethpark.org

Bethlehem Parking Authority Announces 2024 Christmas Event Parking Plans

Bethlehem, PA, [10/25/2024] – The Bethlehem Parking Authority (BPA), in partnership with the Downtown Bethlehem Association, is pleased to announce its 2024 Christmas season parking and transportation plan. The initiative includes expanded parking options, valet services, and fare-free shuttles to ensure visitors enjoy the city's Christmas festivities without the stress of parking. The special services will be offered every Friday and Saturday beginning Friday, November 29th, and ending on Saturday, December 21st.

“This collaboration with the Parking Authority enhances the holiday experience for everyone,” said Tammy Wendling, Senior Vice President of Bethlehem Initiatives for the Greater Lehigh Valley Chamber of Commerce. “By making it easier for visitors to move through our beautiful downtown, we’re supporting our local businesses and creating a welcoming environment for all.”

Event Parking Garage and Lot Details:

A Special Event Parking rate of only \$5 will be offered Fridays from 4pm to 9pm (Friday November 29th will be 12pm to 9pm) and Saturdays 9am to 9pm at the following convenient parking locations:

- North Street Garage
- Main Street Commons
- Johnston Park
- West Lehigh Street Lot
- Broad Street Lot

On-Street Event Parking

In the absence of the Walnut Street Garage, certain 3-hour max Flex Zone metered blocks will be designated 10-hour blocks. These \$1.50 per hour meters will be marked with a 10-hour MAX sticker, identifying their temporary 10-hour MAX time. These meters will be located on,

- East Broad Street between Long and Center Streets.
- N New Street between Market and Church Streets.

“Our goal is to make parking as convenient as possible, so visitors can spend more time enjoying Bethlehem and less time worrying about parking. The expanded parking options, valet services and shuttle services are part of our continued commitment to improving the visitor experience”, said Steven Fernstrom Executive Director of the Bethlehem Parking Authority.

Valet Parking Services:

To further enhance customer convenience, the BPA is introducing valet parking services by Open Door Valet at select locations, giving visitors the option to skip parking entirely. The valet stands will be clearly marked with vibrant signage.





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Valet services will be offered on the days and times below, but are subject to change,

- Fridays: 3:00 PM – 11:00 PM
- Saturdays: 10:00 AM – 11:00 PM

Valet costs range from \$10 to \$30, with pick-up locations at:

- Main Street at Market Street
- Main Street at W Walnut Street
- Broad Street at Main Street

Northside Express:

In partnership with LANTA, the BPA is also sponsoring the Northside Express, a **fare-free** shuttle service running every Friday 4:00 PM – 9:00 PM, and Saturday 10:00 AM – 9:00 PM. The Northside Express will loop around the north side of Bethlehem, stopping at key destinations for shopping, dining, and holiday attractions. Maps will be developed and properly communicated.

Park Once and Explore Both Sides of Bethlehem:

To help visitors explore both the North and South sides of Bethlehem, including convenient access to and from Christkindlmarkt, the BPA encourages the use of LANTA 's Enhanced Bus Service (EBS). This service allows visitors to park once and travel across the city, with stops at:

- Southside Stops: Hayes St. (at 3rd), Southside Station (at Polk Street Garage), Fahy Bridge South (New & 2nd)
- Northside Stops: Fahy Bridge North (New & Lehigh), Downtown Bethlehem (Guetter & Broad), West Broad St. (at 2nd)
- More information is available at lantabus.com/EBS-Bethlehem

A \$4 Day Pass can be purchased with exact cash on board or through the Transit app. More information is available at www.lantabus.com/EBS-Bethlehem/

LANTA is equally enthusiastic about the partnership. “We’re thrilled to partner with the Bethlehem Parking Authority to provide increased transportation options that reduce the need for visitors to drive between destinations,” said AJ Jordan, Director of Planning and Scheduling at LANTA. “The Northside Express and Enhanced Bus Service are designed to keep traffic flowing and ensure that visitors enjoy their time in Bethlehem to the fullest.”

LVHN Free Parking Promotion

Celebrating their 6th year of giving shoppers two hours of free parking downtown has become a cherished Christmas tradition in Bethlehem. Lehigh Valley Health Network, now proudly part of Jefferson Health, is sponsoring free two-hour parking in Downtown Bethlehem on Saturdays during the holiday season.





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Green meter bags and additional signage that reads “Free 2-Hour Parking / Happy Holidays from Lehigh Valley Health Network” will cover 290 metered parking spaces around Historic Bethlehem Main Street and the Southside Arts District.

The sponsorship will run all day on Nov. 30, Dec. 7, Dec. 14, and Dec. 21.

For more details, including maps and transportation options, please visit the Bethlehem Parking Authority website at bethpark.org. Information will be updated as it becomes available.

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