

GARAGE PARKING: CONVENIENT & AFFORDABLE

Make it easy for your customers to stay longer and explore. Our garages are the perfect parking solution for people to enjoy Bethlehem longer!

- First 30 Minutes **FREE** in all Parking Authority garages
- Garages encourage longer visits with no max times
- Keeps on-street parking available for short-term turnover
- Low hourly rate compared to metered parking
 - Garages: \$1.50 per hour
 - Downtown Meters: \$2.50 per hour
- Discounted garage validations are available for your customers
- Garages are located just steps away from both downtowns

OUR MISSION

A well managed parking system plays a critical role in shaping a vibrant, accessible downtown. We work to ensure a balanced system that reflects the diverse parking needs of Bethlehem.

Here's how our work further supports downtown success:

- Maintain access for both short- and long-term parking needs
- Reduce congestion and promote walkability
- Invest in technologies that improve the parking experience
- Reinvest parking dollars back into the community,
 - 3 new garages in 10 years
 - Support for the SouthSide Ambassador program
 - Christmas Lighting & Decor
 - Improving Public Parks
 - Event Sponsorships
 - SSAD & Historic Downtown program funding

LEARN MORE

For more information, please contact us or visit our website.



info@bethpark.org



www.bethpark.org



DOWNTOWN PARKING ESSENTIALS



A BUSINESS RESOURCE GUIDE TO PARKING



PARKING THAT FITS EVERY VISIT

Our on-street parking is easy, stress-free, and perfect for quick visits. With over eight ways to pay, avoiding tickets has never been simpler.

- Clear signage makes on-street parking easy to find and understand
- Touchscreen pay stations let visitors extend sessions by phone and support English and Spanish

Mobile Parking Apps

- Both our mobile apps offer the most convenient way to pay and more:
 - Easily extend parking time
 - Get alerts before time expires to avoid tickets
 - Text to Pay Options available and easy to use
- Encourage your customers to use mobile apps for a smoother parking experience



QUICK STOPS & LOADING ZONES

With over 100 free short-term zones across the city, businesses and customers benefit from easy, and convenient curb access.

We maintain the right balance between on-street hourly parking and loading zones to meet the needs of visitors and businesses.

- Pick-up/drop-off zones for takeout, quick errands
- Loading zones for deliveries and business operations
- Ideal for delivery drivers, service providers, and quick customer visits
- Clearly marked and enforced to ensure availability
- Designed to reduce double parking and keep traffic flowing
- Interactive map displayed on the BPA's website

AFFORDABLE EVENING & EMPLOYEE PERMITS

Support your team with affordable discounted parking options for downtown employees.

- Helps keep premium spaces available for visitors
- Avoid parking tickets
- Convenient and stress free
- Available in parking garages and lots to suit different business locations

Scan the QR code to take you to the permits page!



CONVENIENT GARAGE TECHNOLOGY

We make garage parking easy with multiple methods of payment, and the ability to reserve parking sessions.

